



Dear Friends of the Y:

Every day, the Y supports youth, adults, seniors, and families in our tri-state community with programs that protect, teach, connect, heal, nourish, and encourage. Because we can't do it alone, we need you to join our team and become a part of our 2nd Annual Dragons on the Lake Festival at Rocky Gap State Park on September 21, 2019 to make it a success.

Get ready for the "ride of your life" and check out this 30-second video link on last year's festival:

<https://www.cumberlandymca.org/sponsorship.html>

Dragon boat racing provides a unique team building experience for teams of 20 paddlers and one drummer. Every paddler plays a specific role as they sit next to each other and against the gunnel to balance the 46 foot long boat and make it go as fast as they can paddle. Teams rave about the excitement, friendly competition, and community spirit surrounding the sport. People of all ages (15 years and older), skill levels, and physiques perfect their stroke and timing for the ultimate teamwork experience. Our all day festival will allow each team multiple races with plenty of spectator and festival action and live music and a diverse selection of food and beverages.

Not sure you can rally 20 paddlers? No worries! We have plenty of sponsorship opportunities to help you find a way you and your group can support the Y and ensure the continuation of our teamwork.

Last year's sponsors helped us raise over \$20,000 to support these programs!:

- House and job counsel people in need,
- Teach children to swim,
- Help a senior stay active,
- Enhance a child's school readiness with literacy and developmental activities,
- Give teen parents the ability to finish high school and learn parenting skills,
- Provide a facility for indoor soccer, basketball, pickleball, indoor track, group fitness classes, swimming and much, much more.

From the moment you pick up the paddle, you'll love dragon boat racing! You will feel connected to it and in turn, you will connect with us as we empower our community to thrive.

Thank you in advance for your generous support!

Erin Geatz Delong  
301-697-0311  
erinmdelong@gmail.com

Shelly Minnigh  
301-777-9622 ext. 124  
shelly@cumberlandymca.org

Julie O'Neal  
301-777-9622 ext. 104  
julie@cumberlandymca.org

**THE Y. We're here for good.**

# Join Cumberland YMCA's 2nd Annual Dragons on the Lake Festival Saturday, September 21, 2019

Dragon boat racing provides you and your team members with a unique team-building experience. Teams are comprised of 20 paddlers, 1 drummer and a boatload of fun! The boats are 46-feet long and will go as fast as you can paddle, so get your team together and make sure you don't miss out on the fun!

There are a variety of ways for your business/group to support the Cumberland YMCA and our 2nd Annual Dragons on the Lake Festival. Every dollar raised goes directly to making our community's tomorrows better today, so dive in and join us on September 21, 2019.

## EVENT SPONSORSHIPS

### DYNASTY SPONSOR - \$8,000

- Naming rights as Event Sponsor on all media appearances, event t-shirt, race day banner, and event wristbands
- 2 dragon boats for teams of 20 and 1 drummer
- 42 event t-shirts provided for both teams
- Recognized on the Cumberland YMCA website and all related social media
- A Festival Banner Flag with logo provided by the Y
- 30-second promotional profile on your organization to be read on race day
- Named a minimum of 6 times on race day by the event emcee
- Preferred practice times for each team
- Reserved 10 x 10 spaces for 2 adjacent waterfront tents with space for 1 additional tent directly behind each of them
- 6 premium parking spots

### JADE SPONSOR - \$3,000

- Recognized on all related social media, event t-shirt, and race day banner
- 1 dragon boat for team of 20 and 1 drummer
- A Festival Banner Flag with logo provided by the Y
- 21 event t-shirts provided for team
- Named on race day by the event emcee
- 1 practice session for your team
- 1 waterfront tent space on race day as available

### EMPEROR SPONSOR - \$5,000

- Named as a Showcase Sponsor in all media appearances, event t-shirt, race day banner, and event wristbands
- 1 dragon boat for a team of 20 and 1 drummer
- 21 event t-shirts provided for team
- Recognized on the Cumberland YMCA website and all related social media
- A Festival Banner Flag with logo provided by the Y
- 20-second promotional profile on your organization to be read on race day
- Named a minimum of 3 times on race day by the event emcee
- Preferred practice time for team
- Reserved 10 x 10 space for 1 waterfront tent with space for 1 additional tent directly behind

### FRIEND OF THE FESTIVAL - \$1,000

- Listed on the Cumberland YMCA website and selected social media
- Named on race day by the event emcee
- Listed on selected event signage

### IN-KIND DONATION OPPORTUNITIES

- Crane or forklift services to unload and reload dragon boats
- Hotel rooms for Dynamic Dragon Boat Staff
- Meals provided for Dynamic Dragon Boat Staff for the week

