



DRAGONS SPONSORSHIP OPPORTUNITIES

ON THE LAKE 2025

SPONSORSHIP BENEFITS			
	DYNASTY \$8,000	EMPEROR \$5,000	JADE \$3,000
1 Dragon Boat for up to 25 people	1	1	1
Priority Practice Time	1	1	0
Choice of Steerer for entire race (including auction)	1	1	0
PRE-EVENT RECOGNITION			
Social Media Promotion	1	1	1
Website Presence	1	1	1
Digital Advertising in Y Lobby	1	1	1
Sidewalk Sticker – Y Entrance	1	1	0
Window Cling – Business Display	1	0	0
Press Release	1	0	0
ON-SITE RECOGNITION			
Festival Banner Flag with Logo	1	1	1
Logo on Event Sponsor Banner	1	1	1
Named by Event Emcee	6+ Times	3+ Times	1 Time
Logo displayed at Boat Loading	1	1	1
Sidewalk Sticker at Entrance	1	1	0
Promotional Profile Advertising	30 Seconds	20 Seconds	0
Reserved Tent Space	1	1	0
Logo on Event Wristband	1	0	0
POST-EVENT RECOGNITION			
Thank You Social Media Blast	1	1	1
Website Presence	1	1	1
Digital Advertising in Y Lobby until Dec 31st	1	1	0
Field Arena Dasher Board Sticker	12 Foot	6 Foot	0

CLAIMED

SEPTEMBER 20, 2025

TEAM APPRECIATION SPONSOR

\$2500

- DRAGONS ON THE LAKE BOAT FESTIVAL SWAG ITEMS WITH LOGO TO BE GIVEN TO ALL OF THE TEAMS
- EVENT DAY SIGNAGE
- LISTED ON THE CUMBERLAND YMCA WEBSITE AND SELECTED SOCIAL MEDIA
- NAMED ON RACE DAY BY THE EMCEE
- LISTED ON SELECTED EVENT SIGNAGE

2 SPONSORSHIPS AVAILABLE



RESULT BOARD SPONSOR

\$2000

- RECOGNIZED WITH LOGO & SIGNAGE ON THE OFFICIAL DRAGON BOAT RACE RESULTS BOARD
- LISTED ON THE CUMBERLAND YMCA WEBSITE AND SELECTED SOCIAL MEDIA
- NAMED ON RACE DAY BY THE EMCEE
- LISTED ON SELECTED EVENT SIGNAGE

2 SPONSORSHIPS AVAILABLE



MORNING SNACK SPONSOR

\$1500

- PROVIDE MUFFIN TRAY AND FRUIT TO TEAMS DURING THE AFTERNOON OF THE FESTIVAL WITH LOGO
- LISTED ON THE CUMBERLAND YMCA WEBSITE AND SELECTED SOCIAL MEDIA
- NAMED ON RACE DAY BY THE EMCEE
- LISTED ON SELECTED EVENT SIGNAGE

2 SPONSORSHIPS AVAILABLE



WATER BOTTLE SPONSOR

\$1500

- RECOGNIZED WITH LOGO & SIGNAGE ON ALL BOTTLED WATER GIVEN TO TEAMS AT PRACTICES AND ON RACE DAY
- LISTED ON THE CUMBERLAND YMCA WEBSITE AND SELECTED SOCIAL MEDIA
- NAMED ON RACE DAY BY THE EMCEE
- LISTED ON SELECTED EVENT SIGNAGE

2 SPONSORSHIPS AVAILABLE



KIDS CORNER SPONSOR

\$1000

- RECOGNIZED WITH LOGO & SIGNAGE AT ENTRANCE TO OUR KIDS CORNER ACTIVITY AREA
- LISTED ON THE CUMBERLAND YMCA WEBSITE AND SELECTED SOCIAL MEDIA
- NAMED ON RACE DAY BY THE EMCEE
- LISTED ON SELECTED EVENT SIGNAGE

2 SPONSORSHIPS AVAILABLE



VENDOR ALLEY SPONSOR

\$750

- RECOGNIZED WITH LOGO & SIGNAGE AT ENTRANCES TO OUR VENDOR ALLEY
- LISTED ON THE CUMBERLAND YMCA WEBSITE AND SELECTED SOCIAL MEDIA
- NAMED ON RACE DAY BY THE EMCEE
- LISTED ON SELECTED EVENT SIGNAGE

1 SPONSORSHIP AVAILABLE



FOOD COURT SPONSOR

\$750

- RECOGNIZED WITH LOGO & SIGNAGE AT ENTRANCES TO OUR FOOD ALLEY
- LISTED ON THE CUMBERLAND YMCA WEBSITE AND SELECTED SOCIAL MEDIA
- NAMED ON RACE DAY BY THE EMCEE
- LISTED ON SELECTED EVENT SIGNAGE

1 SPONSORSHIP AVAILABLE



IN KIND DONATIONS

- CRANE OR FORKLIFT SERVICES TO UNLOAD AND RELOAD DRAGON BOATS
- HOTEL ROOMS FOR DYNAMIC DRAGON BOAT STAFF
- MEALS PROVIDED FOR DYNAMIC DRAGON BOAT STAFF FOR THE WEEK

